



charlestownehotels

FOR IMMEDIATE RELEASE

November 22, 2010

**CHARLESTON HOTEL EXEC ELECTED TO TOURISM BOARD**

*Susan Cohen of Charlestowne Hotels to Represent South Carolina*

**CHARLESTON, SC** – Susan Cohen, Director of Corporate Development for Charlestowne Hotels, Inc., has been elected to the Board of Directors of Southeast Tourism Society. In addition to her board responsibilities, Susan will also serve as the state vice-chairman for the state of South Carolina.

“We are delighted that Susan will be joining the board. She brings a wealth of knowledge about tourism in general and the hotel industry specifically and we look forward to her leadership as a board member”, states Bill Hardman, President and CEO for STS. Founded in 1983, the Southeast Tourism Society ([southeasttourism.org](http://southeasttourism.org)) is dedicated to promoting and developing tourism to and within its 12 member states of Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia. Its headquarters are in Atlanta. The membership includes state travel offices, attractions, hotels, motels, resorts, convention and visitors bureaus, airlines, car rental agencies, newspapers, magazines and other travel-related organizations.

ABOUT [CHARLESTOWNE HOTELS, INC.](http://www.charlestownehotels.com)

Charlestowne Hotels, Inc. (formerly Charlestown Management Hotels) is a full-service hospitality management company offering innovative, yet proven, expertise in hotel development, operational controls, marketing and revenue management, and financial reporting. Founded in 1980 by Everett L. Smith Jr, Charlestowne Hotels has become one of the most successful firms in the hospitality industry, and one of the largest hotel management companies on the Southeast coast.

The company currently works with 24 properties which include the Andrew Pinckney Inn, Best Western King Charles Inn, Best Western Sweetgrass Inn, French Quarter Inn, The Restoration on King, The HarbourView Inn, The Inn at Middleton Place, Holiday Inn Express Charleston, Holiday Inn Express and Suites Mt. Pleasant, North Charleston Inn, Shem Creek Inn, and the Sleep Inn - all of which are located in the Charleston, SC area, The Palms Hotel - Isle of Palms, SC, the Meridian Plaza - Myrtle Beach, SC, the Surfside Beach Resort - Surfside Beach, SC, the Litchfield Inn - Pawleys Island, SC, Rhett House Inn - Beaufort, SC, Sea Trail Golf Resort and Convention Center - Sunset Beach, NC, Waynesville Inn Golf Resort and Spa – Waynesville, NC, Planters Inn and Hamilton-Turner Inn - Savannah, GA, Smithfield Station - Smithfield, VA and La Fiesta Ocean Inn and Suites and Beachfront Bed and Breakfast in St. Augustine Beach, Florida.

Visit [www.charlestownehotels.com](http://www.charlestownehotels.com) for more information.

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