



charlestowne**hotels**  
HOSPITALITY & PROPERTY MANAGEMENT SERVICES

**FOR IMMEDIATE RELEASE**

**October 9, 2012**

**Charlestowne Hotels and The Indigo Road Restaurant Group form Strategic Partnership**

Complementary Hotel and Restaurant Expertise Create More Formidable Management Companies

CHARLESTON, SC -- [Charlestowne Hotels](#) has formed a strategic partnership designed to augment its restaurant management capabilities. The partnership with [The Indigo Road Restaurant Group](#) better enables Charlestowne to meet the needs of hotel clients' food and beverage operations and opens up the potential for new management contracts with hotels and resorts that have a wider variety of restaurants and bars.

The two companies have a long relationship through senior management executives at both Charlestowne Hotels and Indigo Road, who have worked closely together since 1997, including collaboration on development and operation of Charleston's most lauded hotel restaurant, Peninsula Grill.

Charlestowne Hotels' President & COO, Michael Tall, states that, "This partnership is an excellent fit since Indigo Road brings a passionate dedication to a high quality guest experience that is perfectly aligned with Charlestowne's commitment to excellence." Tall goes on to add that, "What Steve (Palmer) has been able to establish at Indigo Road is very impressive, and I believe we have similar visions for our companies."

**ABOUT CHARLESTOWNE HOTELS**

Charlestowne Hotels is a full-service hospitality management company offering innovative, yet proven, expertise in hotel management. Founded in 1980 by CEO Everett L. Smith, Jr., Charlestowne Hotels has become one of the top ranked hotel management companies in the US. The firm is a "Top 100" ranked hotel management company by the industry's four leading trade journals, as determined by a combination of properties, rooms, and revenue under management. .

Charlestowne's proficiency in managing a diverse portfolio of properties, including AAA Four Diamond Hotels, luxury boutique inns, resorts, condo hotels, and branded properites, has led to numerous industry accolades including Condè Nast Magazine "Gold List" and "Top 100 Hotels in the United States"

awards, TripAdvisor's #1 Luxury Hotel in the United States award, Expedia's "Top 10 Four Star Hotels in the US" award, as well as other national media and AAA honors.

Charlestowne Hotel's portfolio includes the Andrew Pinckney Inn, Best Western King Charles Inn, Best Western Sweetgrass Inn, French Quarter Inn, The Elliott House Inn, The Society House, The HarbourView Inn, Zero George Street, The Inn at Middleton Place, Holiday Inn Express Charleston, Holiday Inn Express and Suites Mt. Pleasant, Holiday Inn Express Charleston Downtown Riverview, North Charleston Inn, Shem Creek Inn, and the Sleep Inn – all of which are located in the Charleston, SC area; The Palms Hotel – Isle of Palms, SC; Surfside Beach Resort – Surfside Beach, SC; The Oceanfront Litchfield Inn – Pawleys Island, SC; Springmaid Beach Resort – Myrtle Beach, SC; Sea Trail Golf Resort & Convention Center – Sunset Beach, NC; Planters Inn at Reynolds Square – Savannah, GA; Glenstone Lodge – Gatlinburg, TN; Runaway Beach Club – Kissimmee, Florida; Rustic Inn Creekside Resort & Spa and The Lodge at Jackson Hole – Jackson, WY and currently under development, The Blackburn Inn and Spa, Staunton, VA.

#### **ABOUT THE INDIGO ROAD RESTAURANT GROUP**

The Indigo Road Restaurant Group, developed and operates Oak Steakhouse, O-Ku, The Cocktail Club and The Macintosh all of which are widely regarded as among the finest restaurants and bars in Charleston, S.C. and most recently developed and opened Columbia, SC's newest fine dining restaurant, The Oak Table. Among the many honors and recognitions received by the restaurants under Indigo Road's management are: Esquire magazine's 20 Best New Restaurants of 2010; Top 50 Hot Spot Restaurants in the nation by OpenTable in 2011; 2012 James Beard Foundation semifinalist for Best New Restaurant; and the coveted best new restaurant designation in Bon Appetit's annual 50 Best New Restaurants list in August of 2012 – to name just a few. Indigo Road's media and consumer acclaim is attributed to the highest attention to service, and a dedication to superior customer experience.

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Visit [www.CharlestowneHotels.com](http://www.CharlestowneHotels.com) for more information, or contact Larry Spelts, director of asset management, at (843) 972.1428 and email: [lspelts@charlestownehotels.com](mailto:lspelts@charlestownehotels.com).