



For Immediate Release:

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**CHARLESTON-BASED HOTEL MANAGEMENT COMPANY HIRES NEW
DIRECTOR OF CORPORATE DEVELOPMENT**

Charlestowne Hotels, Inc is looking to expand its presence in the Southeast

CHARLESTON, SC - Charlestowne Hotels, Inc. which is currently represented in North Carolina, South Carolina, Georgia and Florida has made this move to further grow its presence in the Southeast.

Charlestowne Hotels, Inc. today announced Susan Cohen as the new Director of Corporate Development. Susan brings 25 years of experience in destination marketing and association management to Charlestowne Hotels. Some of her past positions include serving as Vice President of Marketing for Burroughs and Chapin Co., in Myrtle Beach, SC, Vice President of Marketing for the Myrtle Beach Area Chamber of Commerce, Executive Director of the Gwinnett Convention and Visitors Bureau outside Atlanta, GA and Executive Vice President and Lobbyist for the South Carolina Hotel and Motel Association. Her main focus will be to expand the company's hotel portfolio throughout the Southeast.

“Susan brings a wealth of knowledge from a very distinguished background. We are delighted to have her representing Charlestowne Hotels as we look to expand our presence in the Southeast.”
Said Michael Tall, Senior Vice President.

ABOUT CHARLESTOWNE HOTELS, INC.

Charlestowne Hotels, Inc. (formerly Charlestown Management Hotels) was founded in 1980 by Everett L. Smith Jr. and is a full-service hospitality management company. Charlestowne Hotels, Inc. offers proven expertise in development, operational controls, sales and marketing, and financial reporting systems and has become one of the most successful firms in the hospitality

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industry, and one of the largest hotel management companies on the Southeast coast. The company currently manages 18 properties which include the Anchorage Inn, Andrew Pinckney Inn, Best Western King Charles Inn, Best Western Sweetgrass Inn, Elliott House Inn, French Quarter Inn, The HarbourView Inn, Holiday Inn Express - Charleston, Holiday Inn Express - Mt. Pleasant, North Charleston Inn, Shem Creek Inn, and the Sleep Inn – all of which are located in the Charleston, S.C. area – as well as the Seaside Inn and The Palms Hotel on the Isle of Palms, S.C. The Hillwinds Inn, Ridgeway Inn and Village Inn in Blowing Rock, North Carolina and Planters Inn located in Savannah Georgia.

Visit www.charlestownehotels.com for more information.

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