



charlestownehotels

For Immediate Release:
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CHARLESTON-BASED HOTEL MANAGEMENT COMPANY
TO PARTNER WITH NORTH CAROLINA GOLF AND CONVENTION RESORT

Charlestowne Hotels, Inc. To Manage Lodging and Activity Center at Sea Trail

CHARLESTON, SC - Charlestowne Hotels, Inc. has reached an agreement with [Sea Trail Corporation](#) to be the managing partner for onsite lodging, rental operations and the Village Activity Center. The Resort encompasses over 2,000 acres on Sunset Beach, North Carolina's southernmost barrier island, which sits conveniently between the history and quaint shops of Wilmington, NC and the numerous entertainment and shopping venues of Myrtle Beach, SC. Sea Trail is the eighth property to be added to the portfolio in 2009 and coincides with Charlestowne Hotels' quest to expand its presence in the Southeast.

In addition to luxury resort accommodations, the Sea Trail Convention Center, voted 2009 Best of the South by Meetings South, features 58,000 square feet of convention and event space. The Village Activity Center offers additional locations for social events and gatherings around the beautifully landscaped pool or inside in the Sunset Room. Guests may also enjoy the indoor pool, fitness center and spa treatments available there. Sea Trail also boasts three award winning golf courses by renowned designers Rees Jones, Willard Byrd and Dan Maples. The Oasis Pool Bar, Brassie's Pub and Magnolia's Restaurant provide a variety of dining options for guests as well.

"We are excited to partner with the owners of Sea Trail to enhance one of the premier vacation and meeting destinations in the Southeast" said Michael Tall, Senior Vice President. "We will be working not only with all of the onsite amenities, but also with attractions and golf courses in both North and South Carolina in an effort to provide the perfect vacation package or business retreat for our guests."

ABOUT [CHARLESTOWNE HOTELS, INC.](#)

Charlestowne Hotels, Inc. (formerly Charlestown Management Hotels) is a full-service hospitality management company offering innovative, yet proven, expertise in hotel development, operational controls, marketing and revenue management, and financial reporting. Founded in 1980 by Everett L. Smith Jr, Charlestowne Hotels has become one of the most successful firms in the hospitality industry, and one of the largest hotel management companies on the Southeast coast.

The company currently works with 24 properties which include the Anchorage Inn, Andrew Pinckney Inn, Best Western King Charles Inn, Best Western Sweetgrass Inn, French Quarter Inn, The Restoration on King, The HarbourView Inn, Holiday Inn Express Charleston, Holiday Inn Express and Suites Mt. Pleasant, North Charleston Inn, Shem Creek Inn, and the Sleep Inn – all of which are located in the Charleston, SC area, The Palms Hotel - Isle of Palms, SC, the Meridian Plaza - Myrtle Beach, SC, the Litchfield Inn – Pawleys Island, SC, The Inn at Claussens – Columbia, SC, Rhett House Inn - Beaufort, SC, the Hillwinds Inn, Ridgeway Inn and Village Inn - Blowing Rock, NC, The Esmeralda - Chimney Rock, NC, Sea Trail Golf Resort and Convention Center – Sunset Beach, NC and Planters Inn and Hamilton-Turner Inn located in Savannah, GA.

Visit www.charlestownehotels.com for more information.

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