



## **The Palms Hotel Goes Smoke-Free**

### **Isle of Palms Hotel Listens to Guests' Requests**

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Charleston, SC – July 15, 2008

Charlestowne Hotels, Inc. has announced today that The Palms, an oceanfront hotel in Isle of Palms, is becoming a smoke-free property as of August 1, 2008. “The Palms is committed to providing our guests and associates with a new level of service by creating a smoke-free environment,” said Jared Becknell, General Manager of the beachfront property. “Our guests have consistently requested that the hotel unite on this important health issue and we anticipate very positive guest feedback.”

The new policy includes all guest rooms, breakfast areas, lounge areas, public spaces and employee work areas. The Palms Hotel does provide designated smoking areas outside the building to accommodate the needs of guests who do smoke. The smoke-free hotel policy is just another element in The Palms’ high service standards and reinforces their commitment to being an environmentally friendly hotel.

The Palms’ conversion marks the 13<sup>th</sup> of 16 hotels in Charlestowne Hotels’ portfolio to go completely smoke-free. Others include Andrew Pinckney Inn, Anchorage Inn, Elliott House Inn, French Quarter Inn, Harbourview Inn, Best Western King Charles Inn-all in downtown Charleston; the Seaside Inn, also on Isle of Palms; the Holiday Inn Express and Sleep Inn in West Ashley; and the three Village Inns of Blowing Rock in North Carolina.

For more information on The Palms hotel, please visit [www.palmscharleston.com](http://www.palmscharleston.com).

#### **ABOUT CHARLESTOWNE HOTELS, INC.**

Charlestowne Hotels, Inc. was founded in 1980 by Everett L. Smith Jr. and is a full-service hospitality management company. Located at 1540 Savannah Highway in Charleston, South Carolina, Charlestowne Hotels, Inc. offers proven expertise in development, operational controls, sales and marketing, and financial reporting systems and has become one of the most successful firms in the hospitality industry and one of the largest hotel management companies on the Southeast coast. The company currently manages 16 properties which include the Andrew Pinckney Inn, Anchorage Inn, Best Western King Charles Inn, Best Western Sweetgrass Inn, Elliott House Inn, French Quarter Inn, The HarbourView Inn, Holiday Inn Express, North Charleston Inn, Shem Creek Inn, and the Sleep Inn – all of which are located in the Charleston, S.C. area – as well as Seaside Inn and The Palms on Isle of Palms, S.C., and Village Inns of Blowing Rock in Blowing Rock, N.C. Visit [www.charlestownehotels.com](http://www.charlestownehotels.com) for more information.