



charlestownehotels

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HOLIDAY INN EXPRESS AND SUITES MT. PLEASANT RECEIVES
GOOD EARTHKEEPING AWARD

Stars of South Carolina Hospitality Awards To Be Presented March 1

CHARLESTON, SC - CHARLESTON, SC - Charlestowne Hotels, Inc. is proud to announce that the [Holiday Inn Express and Suites](#) Mt. Pleasant has received the South Carolina 2010 Stars of the Hospitality Industry Good Earthkeeping Award. The honor will be presented on March 1 in Columbia at the annual awards luncheon hosted by the South Carolina Hospitality Association (SCHA).

The new 116 room property opened in November 2009 and is positioned to be the first LEED (Leadership in Energy and Environment) certified hotel in South Carolina. In addition, it is the first hotel in South Carolina to receive the Three Palmetto designation from the Green Hospitality Alliance, a partnership between SCHA and SC Department of Health and Environmental Control, for their sustainable business practices.

“The property fulfills a growing trend in the lodging industry by allowing travelers to enjoy the amenities they have come to expect while doing their part in the world of “green” initiatives” stated Michael Tall, Sr. Vice President of Charlestowne Hotels.

Some of the hotel’s specific LEED certified features include an internal recycling program, rain water collection, landscaping of native grasses and plants, high-reflecting roof, automatic a/c shut off and the use of green seal approved cleaning materials. In addition, during the construction of the hotel, building materials were recycled or locally purchased, discarded materials were recycled and paints and adhesives were low VOC materials.

Located near the foot of the [Cooper River Bridge](#), the hotel is just three miles from Historic Charleston and within walking distance from the new Mt. Pleasant Memorial Waterfront Park. In addition to the environmentally friendly features of the hotel, guests will also enjoy in-room coffee makers, mini-refrigerators, microwave ovens, on-site state of the art fitness center, outdoor saline pool, complimentary continental breakfast and complimentary use of bicycles. Reservations can be made by calling (877) 227-9927.

ABOUT [CHARLESTOWNE HOTELS, INC.](#)

Charlestowne Hotels, Inc. (formerly Charlestown Management Hotels) is a full-service hospitality management company offering innovative, yet proven, expertise in hotel development, operational controls, marketing and revenue management, and financial reporting. Founded in 1980 by Everett L. Smith Jr, Charlestowne Hotels has become one of the most successful firms in the hospitality industry, and one of the largest hotel management companies on the Southeast coast.

The company currently works with 20 properties which include the Andrew Pinckney Inn, Best Western King Charles Inn, Best Western Sweetgrass Inn, French Quarter Inn, The Restoration on King, The HarbourView Inn, Holiday Inn Express Charleston, Holiday Inn Express and Suites Mt. Pleasant, North Charleston Inn, Shem Creek Inn, and the Sleep Inn – all of which are located in the Charleston, SC area, The Palms Hotel - Isle of Palms, SC, the Meridian Plaza - Myrtle Beach, SC, the Litchfield Inn – Pawleys Island, SC, The Inn at Claussen’s – Columbia, SC, Rhett House Inn - Beaufort, SC, Inn -, The Esmeralda - Chimney Rock, NC, Sea Trail Golf Resort and Convention Center – Sunset Beach, NC and Planters Inn and Hamilton-Turner Inn located in Savannah, GA. Visit www.charlestownehotels.com for more information.

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